Tap into new markets with petainerKeg™
Petainer’s innovative PET kegs allow cider companies to deliver cider anywhere in the world at a fraction of the traditional packaging cost; opening up exciting new market opportunities, transporting the great taste of cider even further today.

www.petainerkeg.com

Taking cider to the 4 corners of the world

- Ideal for export markets
- Lightweight and low cost
- Reduced transport costs
- No cleaning saves water
- Opportunities for branding
- Taste 100% guaranteed
Partnering to service Thomas Hardy’s customer better

Thomas Hardy increase their customers’ sales while reducing costs and carbon footprint.

The Challenge
A number of Thomas Hardy customers were looking to grow both existing and new export markets and wanted an inexpensive, reliable means to supply cider to their international customers.

The Petainer Solution
Thomas Hardy introduced 15, 20 and 30 litre petainerKeg™ fitted with either “Sankey” (S & D types) or “Flat top” (A type) valves. Low-cost fittings allow petainerKeg™ to be used with the same tapping systems required for conventional steel containers.

The Results
• The innovative petainerKeg™ ensure that their customers premium products reach market in first-class condition around the world.
• The lightweight, 100% recyclable petainerKeg™ are helping Thomas Hardy and its clients to reduce environmental impact and minimise filling and transport costs throughout the supply chain.
• As well as growing their international base, Thomas Hardy and its clients are developing new opportunities in niche domestic markets, thanks to petainerKeg™

“Petainer has provided us with a new and innovative draught packaging format to offer our customers. Product quality, especially around shelf life, is excellent.”

Gary Todd, Burtonwood Site Director