



**DRAUGHT BEER.
WARP SPEED.**

CONTACT US:

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Less Waste, MORE Profit!

MAKE MORE MONEY! Bottoms Up offers *at least* a 95% keg yield compared to the 70% national average of a traditional faucet. Higher yield = better return-on-investment for every keg purchased.

Servings Per Keg								Keg = 50 000ml
Cup Size	Price to Consumer	Number of serving based on Percentage of Keg Yield						
		70%	75%	80%	85%	90%	95%	
400ml	R20.00	86	93	99	105	111	117	
500ml	R25.00	69	74	79	84	89	94	
700ml	R35.00	57	61	65	69	73	77	
		National Avg.					Bottoms Up	

Gross Revenue Per Keg								Keg = 50 000ml	
Cup Size	Price to Consumer	Number of serving based on Percentage of Keg Yield						Increase in Profit Per Keg	
		Servings @ 70%	Gross Revenue Per Keg	Servings @ 80%	Gross Revenue Per Keg	Servings @ 95%	Gross Revenue Per Keg		
400ml	R20.00	86	R1,720.00	99	R1,980.00	117	R2,340.00	+R620.00	
500ml	R25.00	69	R1,725.00	79	R1,975.00	94	R2,350.00	+R625.00	
700ml	R35.00	57	R1,710.00	65	R1,950.00	77	R2,310.00	+R600.00	
		National Avg.				Bottoms Up			

